



TRUE
SPORT | SPORT
PUR

Because **Good** Sport Can Make a **Great** Difference



When sport
is good



Youth coaches face gambling charges

By Paula Lavigne | ESPN.com

Updated: October 30, 2012, 7:20 PM ET



When sport turns bad

A Whistle, a Punch, and a Soccer Referee Is Dead



Rick Bowmer/Associated Press

Ricardo Portillo, shown with ball, was a 46-year-old soccer referee who died after a teenage player punched him during a game.

By SAM BORDEN

Published: May 7, 2013

A little more than a week after a 17-year-old soccer player punched a recreation-league referee in the head in suburban Salt Lake City, the referee is dead, the player faces charges, and youth sports are left

FACEBOOK

TWITTER

BUZZING ON Y! SPORTS

Serena Williams easily advances to French Open quarterfinals

Police called when up to 30 parents fight at youth soccer game in Barrie, Ont.

THE CANADIAN PRESS

By The Canadian Press | The Canadian Press – Sun, 2 Jun, 2013 9:04 AM EDT

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RELATED CONTENT



View Photo

May 8, 2013; Frisco, TX, USA; Adidas soccer balls on the field prior to the game with the FC Dallas playing against the Portland Timbers at FC

BARRIE, Ont. - Police were called to a youth soccer tournament in Barrie, Ont., after some parents got into a fight.

According to police, an argument broke out Saturday afternoon between parents from a Kitchener team and a Barrie team.

It's alleged one of the parents uttered racial slurs to another parent, causing the fight to escalate and involve up to 30 parents.

Police say they calmed the situation.

The Barrie Soccer Club will be speaking to some of those involved.

**When sport
stays bad**



**Unstructured Sport
(Neighborhood Pick-up, Play)**



Good sport happens naturally



Purer Principles at Play

Joy
Accomplishment
Discovery
Fairness
Passion



Impacts & Outcomes

Camaraderie
Friendship
Social Understanding
Formation of Social Skills
A Place for Everyone



**Structured Sport
(Community, School, NSO)**



Good sport is left to chance



Self-Interest Principles Take Over

Win at All Costs
Fame & Notoriety
Exclusion
Intimidation
Personal Advancement



Impacts & Outcomes

Rise in Violence & Harm
Decrease in Satisfaction
Increase in Dropout
Increase in Cheating (Doping)
Bad Social Skills Developed
Fragmented Community



Good sport is demanded by all



True Sport Principles Take Hold

Go for It
Play Fair
Respect Others
Keep It Fun
Stay Healthy
Give Back
Include Everyone



Impacts & Outcomes

Instilled Character in our Kids
Stronger Communities
Greater Excellence Opportunities
Increased Self-Esteem
Increased Participation
Stronger Social Navigation Skills

Good sport often happens
on its own, naturally.
But all too often **it does not.**



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**Good sport can
make a great difference**



**Instilling character
in our kids**



**Strengthening
our communities**

A person is roller skating on a wooden ramp. The person is in a dynamic, low-to-the-ground pose, leaning forward. The ramp's surface is highly reflective, creating a clear mirror image of the skater below them. The lighting is warm, suggesting an indoor arena or a well-lit outdoor space. The text "Increasing our opportunities for excellence" is overlaid on the right side of the image in a white, sans-serif font.

Increasing our
opportunities for
excellence



WHAT'S TRUE SPORT? ▾

WHO'S INVOLVED? ▾

WHAT CAN I DO? ▾

RESOURCE CENTRE ▾

NEWS CENTRE ▾

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ON
TARGET!
Our
new
website
is here!

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LATEST NEWS

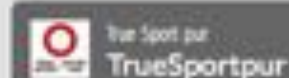
Hockey Night in Canada's Play On! Joins the True Sport Movement

(Ottawa, ON - May 21, 2013) - The True Sport Movement is pleased to welcome Hockey Night in Canada's Play On! The 2013 edition of the Hockey Night in Canada Play On! street hockey tournament marks its tenth anniversary and will officially set the Guinness record for World Largest Street... [MORE >](#)

NEWSLETTER

True Sport in Action! (Issue 9, November 2012)

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WHAT IS TRUE SPORT?

Changing the landscape of sport from the ground up.— True Sport is a series of programs and initiatives designed to give people, communities and organizations the means by which to leverage the many benefits of good sport from a platform of shared values and principles.

True Sport is dedicated to the notion that good sport can make a great difference.

[LEARN MORE >](#)

WHO'S INVOLVED?

True Sport belongs to people like you.— Here are the newest sport groups that have decided to make True Sport a part of their culture!

Salem Football Club
International Dodgeball Association
Woodstock Gymnastics Club

[SEE ALL MEMBERS >](#)

**92% of Canadians feel
that good sport **can**
have a positive impact
on our kids**

**Not nearly as many feel
that sport **does**
have that positive impact
on our kids**

237 Allies

1152 Sport Organizations

823 Citizens

79 Facilities

2992 True Sport Members

158 Teams

366 Schools

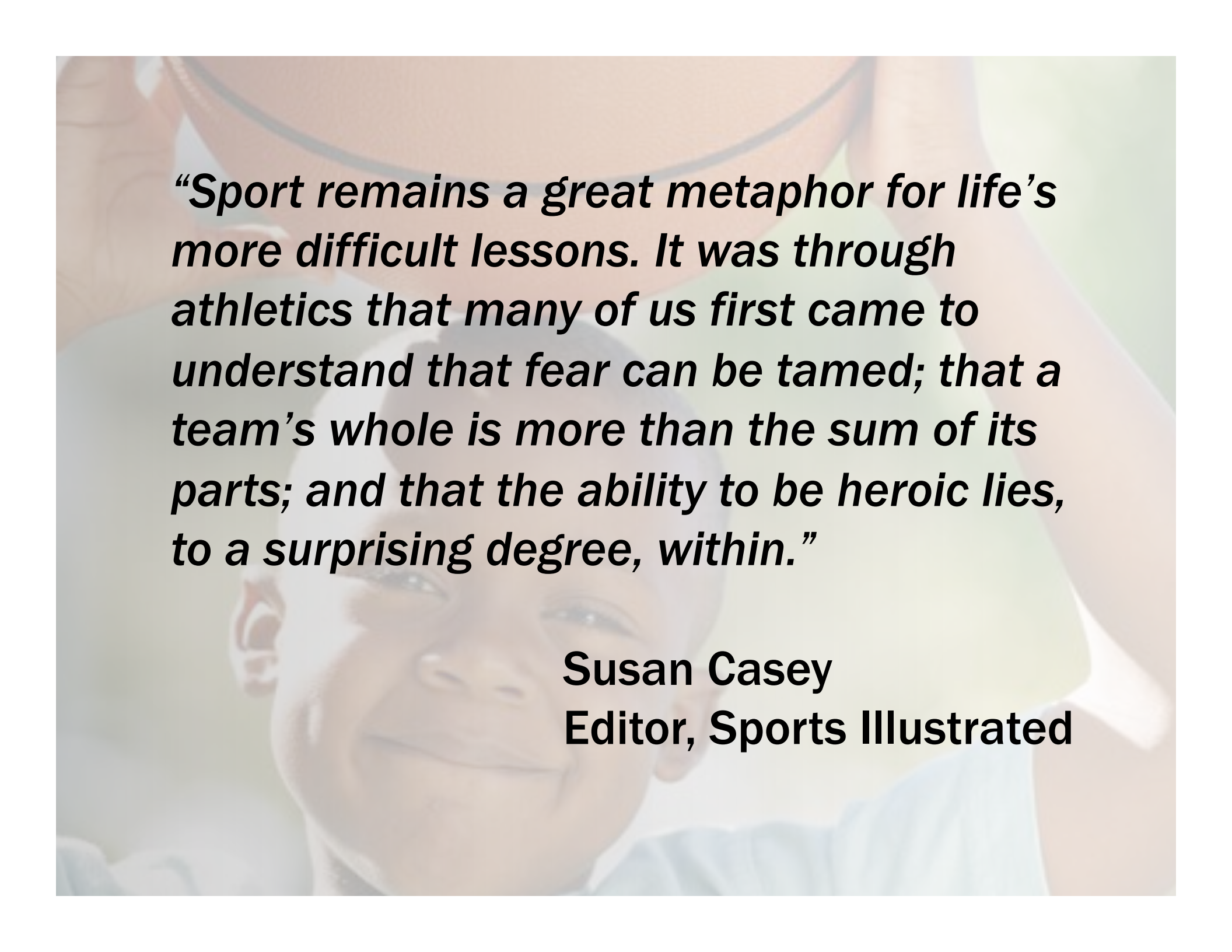
177 Communities

Reaching roughly
15,000,000 Canadians

Learn More
Embrace True Sport
Bring True Sport to Life
Promote True Sport





A young boy with a joyful expression is the central focus, his face partially obscured by the text. He is wearing a light blue shirt. Two pairs of hands, one from above and one from the side, are placed on his shoulders, suggesting support and encouragement. The background is a soft, out-of-focus mix of light green and beige tones.

“Sport remains a great metaphor for life’s more difficult lessons. It was through athletics that many of us first came to understand that fear can be tamed; that a team’s whole is more than the sum of its parts; and that the ability to be heroic lies, to a surprising degree, within.”

Susan Casey
Editor, Sports Illustrated



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www.truesport.ca